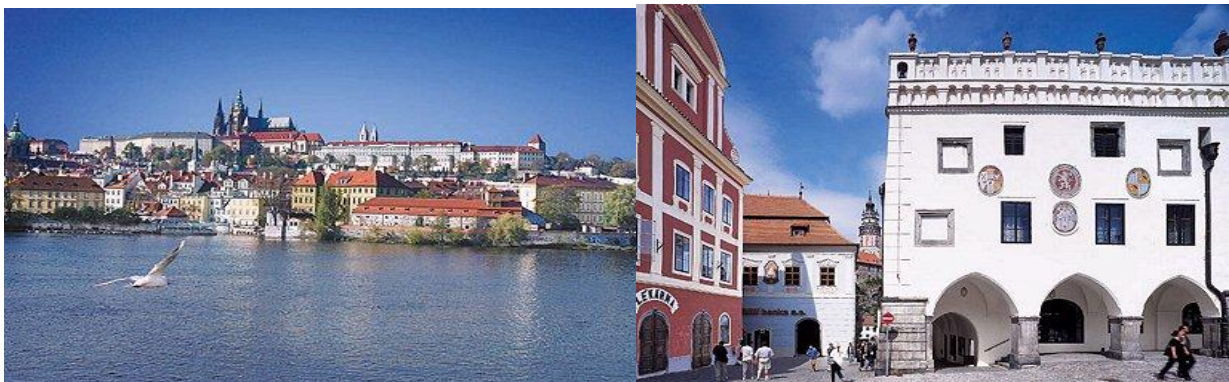


# CZECHTRADE IRELAND

## CZECH REPUBLIC TOURSIM AND TRAVEL

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## Prague

The magical city of bridges, cathedrals, gold-tipped towers and church domes, whose image has been mirrored in the surface of the Vltava river for more than ten centuries.



Prague is also a modern European metropolis full of energy, music, and art. It's a city of contrasts: Serene green isles in the river and peaceful parks draping the city's seven hills are just steps away from the architectural treasures and bustling street life of the city center. Prague's atmosphere is both intimate and romantic, and quite impossible to forget once you visit.

During the first walk through the city we will find out that here the development of the European architecture left splendid representatives of various style periods. We can admire Romanesque, Gothic, Renaissance, Baroque as well as classical buildings or various pseudo-style elements or Art Nouveau. Prague is also a green city. The hills under the Prague Castle, for example, have been presenting the aims of Baroque architecture to combine building of palaces with creating gardens full of pavilions.



Fifteen big bridges picture the countenance of Prague. Fourteen of them vault across the river Vltava, one of them runs across the Nusle valley. The eldest and the most precious one was built in 1357 and is named after its founder Charles IV. We cannot miss it if we take the Royal Route, the famous tourist route leading from the centre to the Prague Castle.

One of the breath taking and the most photogenic views at the Castle can be seen right at the bridgehead of the Charles Bridge. The effect of the Castle panorama is given by the diversity of probably all the historic styles. We will not exaggerate by saying that we are watching thousand years development of European architecture.



Different views at the city are offered on several islands, surrounded by the river Vltava. Although these small islands are not very interesting from the geographical point of view, they play an important role with their green. These are oases for relaxation in the middle of the noisy city.

The Czech metropolis abounds in theatres, concert and exhibition halls, museums and galleries. It is not vain to say that Prague is as diverse as one can wish. Every new comer will be shown one of Prague charming looks.

## Castles and Chateaux

The Czech lands boast an extraordinarily high number of cultural monuments. Over 2,000 preserved castles and chateaux (more per square mile than any other country in the world!) represent an important part of the national cultural heritage, both in terms of their number and in terms of their historical and artistic value; their significance transcends national borders, and more than a few of these structures are important even in the global cultural context.



## The Czech UNESCO (World Heritage Committee) Monuments

The Czech lands have a rich and eventful history. People who came here from all corners of the world to cultivate our country did not only order castles to be built and decorated, churches erected and monasteries founded, but they also influenced the overall architectural design of our cities. No fewer than eleven of these sites have already been entered in the UNESCO list of world cultural heritage, while yet others have submitted their candidacy.

- Historic Centre of Prague (1992 )
- Historic Centre of Český Krumlov (1992 )
- Historic Centre of Telc (1992 )
- Pilgrimage Church of St John of Nepomuk at Zelená Hora (1994 )
- Kutná Hora: Historical Town Centre with the Church of St Barbara and the Cathedral of Our Lady at Sedlec (1995 )
- Lednice-Valtice Cultural Landscape (1996 )
- Gardens and Castle at Kroměříž (1998 )
- Holašovice Historical Village Reservation (1998 )
- Litomyšl Castle (1999 )
- Holy Trinity Column in Olomouc (2000 )
- Tugendhat Villa in Brno (2001 )
- Jewish Quarter and St Procopius' Basilica in Trebíč (2003 )



## Spa Towns – Health and Beauty Treatment

The last decade of the past century opened up new horizons to Czech spas. Lifestyle changes dictated the expansion of spa programs to include new forms of relaxation and regeneration, beauty stays and stress-reducing programs. These are all perfectly complemented by a range of sports and fitness activities such as **golf, cycling, hiking and walking, tennis, gym routines** and other activities. Expanded spa programs are offered by no fewer than 40 spa towns in the Czech Republic.



## Sports and Activity Holidays

The Czech Republic is an ideal country for active holiday, where you can relax as well as improve your physical condition. In case you decide for relaxation, you have a choice of various wellness offers. Adrenaline-driven thrill seekers will be pleased by plentiful opportunities for bungee jumping and similar sports.



## Shopping



## CzechTourism

CzechTourism is a State Agency Promoting the Czech Republic Abroad.

The travel and tourism industry constitutes a significant factor in the Czech Republic's economy; foreign exchange earnings from tourism reached 118.13 billion Cz. crowns in 2001, constituting 5.5 % of the GNP. Their share in the Czech Republic's overall export earnings was 9.3 %. Employed in travel and tourism in 2001 were more than 110,000 persons (2.37%); in other words, every tenth person is employed in the travel and tourism industry or in some related sphere. All activities of the CTA are concentrated on developing the country's travel and tourism. The Czech Republic is presented abroad by way of five principal tourist-related themes:

- The beauty of the country's castles, chateaus and historic towns and cities.
- A healthy and active vacation.
- Golden Prague (three aspects: a city of history, a city of culture, a city for the young).
- Health spas as places of relaxation and enjoyment.
- Ecclesiastical monuments and places of pilgrimage.

[www.czechtourism.com](http://www.czechtourism.com)



### CzechTourism – representation in Ireland:

Mr. John Grehan

PARAGON PR

97, Lower Georges Street, Dun Laoghaire Co.Dublin

Mobile: 087 2345 741

E-mail : [paragonpr@eircom.net](mailto:paragonpr@eircom.net)

CzechTrade Ireland

27 Upper Fitzwilliam Street, Dublin 2

Tel: 01 6328 625, Fax: 01 6328 630

E-mail: [info@czechtrade.ie](mailto:info@czechtrade.ie)

Website: [www.czechtrade.ie](http://www.czechtrade.ie)

## Passenger Airlines

Czech Airlines (Dublin and Cork to Prague)

Tel.: 0818 20 00 14

[www.czechairlines.ie](http://www.czechairlines.ie)



Aer Lingus (Dublin to Prague)

[www.aerlingus.com](http://www.aerlingus.com)

**aerlingus.com**

SmartWings (Dublin to Prague, low cost)

[www.smartwings.net](http://www.smartwings.net)

**smartWings**

Jet2 (Belfast to Prague, low cost)

[www.jet2.com](http://www.jet2.com)



Ryan Air (London, Stansted to Brno from March 2005)

[www.ryanair.com](http://www.ryanair.com)

**RYANAIR.COM**  
**THE LOW FARE AIRLINE**

## Key Trade Shows in the Czech Republic in 2005

**GO 2005** 15th International Travel Trade Fair  
**REGIONTOUR 2005** 14th International Fair of Regional Tourism  
January 2005  
<http://node2.bvv.cz/go-gb>

- The greatest Central European meeting of professionals from the field of tourism
- Prestigious show of tourism with participation of regions and tourist areas of the Czech Republic, foreign regions, travel agencies, foreign tourist authorities.
- 68% of visitors (i.e. over 27,000 visitors) search for the information about tourism only and exclusively at the GO and REGIONTOUR Fairs.
- Rising number of professional visitors from abroad - particularly from Germany, Austria, Poland, Russia and Spain.
- High-quality accompanying program broken down to the themes and topic conforming to the exhibitors' needs.

## Key Trade Shows in Ireland in 2005

### **Holiday World**

**Venue: RDS, Dublin**

The RDS is located approx. 3 kilometres from Dublin City in the heart of residential Ballsbridge. The RDS is approximately 10 minutes from Sandymount and Landsdowne. Bus numbers 5,7,8 and 45 from the city centre stop outside of the RDS at the Merrion Road entrance. The venue is surrounded by Merrion road, Simonscourt Road and Anglesea Road and is serviced by car parking spaces for over 2,000 cars plus drop off points for taxis and coaches. the venue is less than 15 minutes walk from 5 of Dublin's top hotels, including a 5-star hotel on the grounds.

### **Czech Stand organises CzechTourism**

Organiser: Business Exhibitions Ltd.

January 2005

[www.holidayworld-exhibition.com](http://www.holidayworld-exhibition.com)



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### **CzechTrade Ireland**

27 Upper Fitzwilliam Street, Dublin 2

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E-mail: [info@czechtrade.ie](mailto:info@czechtrade.ie)

Website: [www.czechtrade.ie](http://www.czechtrade.ie)

## Incoming Agencies

### **EuroAgentur Praha**

K Horkam 23

102 00 Prague 10

Czech Republic

Tel.: +420 271 750 275, +420 271 090 832

Fax: +420 271 750 274

Email: [euroagentur@euroagentur.cz](mailto:euroagentur@euroagentur.cz)

[www.euroagentur.cz](http://www.euroagentur.cz)

Business hours: MO – SA 8:00 – 18:00 (GMT +1)

## Accommodation - On-line Booking

### **JSC Travel, s.r.o.**

Hotel Extol Inn, 5th floor, room #507

Pristavni 2

170 00 Praha 7,

Czech Republic

Tel.: +420 220 805 684

Email: [reservations@jsc.cz](mailto:reservations@jsc.cz)

On-line booking on: [www.travelinczech.com](http://www.travelinczech.com)

## **Practical Internet Links**

(source Czech Tourism)

### **Basic Information**

[www.CzechTourism.com](http://www.CzechTourism.com)

Official Czech state tourism body  
Tourist server of the Czech Republic

[www.CZeCOT.cz](http://www.CZeCOT.cz)

### **Other useful travel information**

[www.aboutczechia.com](http://www.aboutczechia.com)

[www.travelguide.cz](http://www.travelguide.cz)

[www.czlist.com](http://www.czlist.com)

[www.e-cesko.cz](http://www.e-cesko.cz)

### **Accommodation**

[www.rekus-rekan.cz](http://www.rekus-rekan.cz)

Hotels, pensions, apartments, campsites

[www.travelguide.cz](http://www.travelguide.cz)

[www.hotel.cz](http://www.hotel.cz)

[www.czechhotels.cz](http://www.czechhotels.cz);

[www.hotelbank.cz](http://www.hotelbank.cz)

[www.pack4czech.com](http://www.pack4czech.com);

[www.interhome.cz](http://www.interhome.cz)

Holiday houses and apartments

[www.travellers.cz](http://www.travellers.cz);

Hostels

[www.europeanhostelguide.com](http://www.europeanhostelguide.com)

Hostels in Prague

[www.czechhostels.com](http://www.czechhostels.com)

[www.eceat.cz](http://www.eceat.cz)

*European Centre for Eco Agro Tourism*

- farms, small campsites, houses, B&Bs, family hotels

[www.camps.cz](http://www.camps.cz)

Internet catalogue of camps in the Czech Republic

[www.camp.cz](http://www.camp.cz)

Campsites in the Czech Republic

[www.czechcottages.cz](http://www.czechcottages.cz)

Cottages and apartments in the Czech Republic

### **Restaurant Guides and Music Clubs**

[www.squaremeal.cz](http://www.squaremeal.cz)

Restaurant reservation system

[www.czrb.cz](http://www.czrb.cz)

Czech restaurant and bar guide

### **Transport**

[www.csa.cz](http://www.csa.cz)

*Czech Airlines*

[www.csl.cz](http://www.csl.cz)

*Czech Airport Authority*

- Timetables from/to Prague - Ruzyně Airport

[www.vlak-bus.cz](http://www.vlak-bus.cz);

National timetable information system

[www.jizdnirady.cz](http://www.jizdnirady.cz)

[www.idos.cz](http://www.idos.cz)

- Timetables for trains and buses

[www.cdrail.cz](http://www.cdrail.cz)

*Czech Railways*

[www.dp-praha.cz](http://www.dp-praha.cz)

*Prague Public Transport Co.*

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Website: [www.czechtrade.ie](http://www.czechtrade.ie)

### Castles, Chateaux

[www.zamky-hrady.cz](http://www.zamky-hrady.cz)

[www.pruvodce.com](http://www.pruvodce.com)

- castles, chateaux

Manor houses, castles, historical towns

Online guide to the Czech Republic

### Museums and Galleries

[www.cz-museums.cz](http://www.cz-museums.cz)

Catalogue of museums in the Czech Republic

### Spas

[www.spas.cz](http://www.spas.cz)

[www.karlovyvary.cz](http://www.karlovyvary.cz);

[www.karlsbad.cz](http://www.karlsbad.cz)

Association of spas in the Czech Republic

Information on the spa and town of Carlsbad

### Folklore

[www.fos.cz](http://www.fos.cz)

Folklore Association of the Czech Republic

### Czech Mountains

- Weather, snow conditions, hiking routes, winter resorts, bobsleigh tracks, summer resorts etc.

[www.holidayinfo.cz](http://www.holidayinfo.cz); [www.nasehory.cz](http://www.nasehory.cz); [www.czech-mountains.com](http://www.czech-mountains.com)

### Cycling

[www.stezky.cz](http://www.stezky.cz)

[www.pragueviennagreenways.org](http://www.pragueviennagreenways.org)

[www.prazdninynavenkove.cz](http://www.prazdninynavenkove.cz)

[www.visitgreenways.com](http://www.visitgreenways.com)

Moravian wine cycling routes

Prague-Vienna Greenways

Countryside holidays

Greenways travel club

### Natural and Cultural Heritage

[www.heritage-trails.cz](http://www.heritage-trails.cz)

Heritage trails

### Czech Music

[www.musica.cz](http://www.musica.cz)

[www.czechmusic.org](http://www.czechmusic.org)

Czech contemporary music

Special project „Czech Music 2004“

### Online Tickets for Events and Attractions

- Tickets, programmes – theatres, musicals, music/ puppet theatres/black theatres, etc.

[www.ticketpro.cz](http://www.ticketpro.cz); [www.ticketstream.cz](http://www.ticketstream.cz); [www.interkoncerts.cz](http://www.interkoncerts.cz); [www.ticketart.cz](http://www.ticketart.cz),  
[www.bohemiaticket.cz](http://www.bohemiaticket.cz)

### Latest Information – News

[www.praguedaily.com](http://www.praguedaily.com)

[www.praguenews.com](http://www.praguenews.com)

[www.praguepost.com](http://www.praguepost.com)

[www.radio.cz/en](http://www.radio.cz/en);

[www.ceskenoviny.cz/news/](http://www.ceskenoviny.cz/news/)

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### Other Practical Information

[www.mvcr.cz](http://www.mvcr.cz)

*Ministry of the Interior of the Czech Republic*

- Rules governing residence of foreign nationals in the Czech Republic, applications for permission for temporary residence in the Czech Republic

[www.mzv.cz](http://www.mzv.cz)

- Czech embassies, permanent missions, consulates, consular sections, honorary consulates, diplomatic missions in the Czech Republic, new regulations for foreign visitors to the Czech Republic, list of states and entities whose passport-holders do not require a visa to enter the Czech Republic

### Prague

#### Tourist Information

[www.prague-info.cz](http://www.prague-info.cz)

*Prague Information Service*

[www.prague-city.cz](http://www.prague-city.cz)

*Prague City Council*

[www.prague.cz](http://www.prague.cz);

[www.welcome-to-prague.cz](http://www.welcome-to-prague.cz);

[www.a-zprague.cz](http://www.a-zprague.cz);

[www.allpraha.com](http://www.allpraha.com)

#### Main Cultural Institutions

[www.hrad.cz](http://www.hrad.cz)

*Prague Castle*

[www.ngprague.cz](http://www.ngprague.cz)

*National Gallery*

[www.citygalleryprague.cz](http://www.citygalleryprague.cz)

*Prague City Gallery*

[www.narodni-divadlo.cz](http://www.narodni-divadlo.cz)

*National Theatre*

[www.nm.cz](http://www.nm.cz)

*National Museum*

[www.opera.cz](http://www.opera.cz)

*Prague State Opera*

[www.jewishmuseum.cz](http://www.jewishmuseum.cz)

*Jewish Museum in Prague*



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