



# EU-China Business & Technology Cooperation Fair IV

- **Date:** 17<sup>th</sup> - 18<sup>th</sup>, October, 2009
- **Venue:** Crystal Hall, New International Exhibition Centre,  
Chengdu·Sichuan Province·China
- **Sponsored by:** Ministry of Commerce of China  
Sichuan Provincial Government
- **Supported by:** European Commission  
27 EU Partners
- **Assisted by:** Chengdu Municipal Government  
Sichuan Provincial Department of Commerce
- **Undertook by:** Chengdu Hi-Tech Zone Management Committee
- **Executed by:** EU Project Incubation Centre (Chengdu)





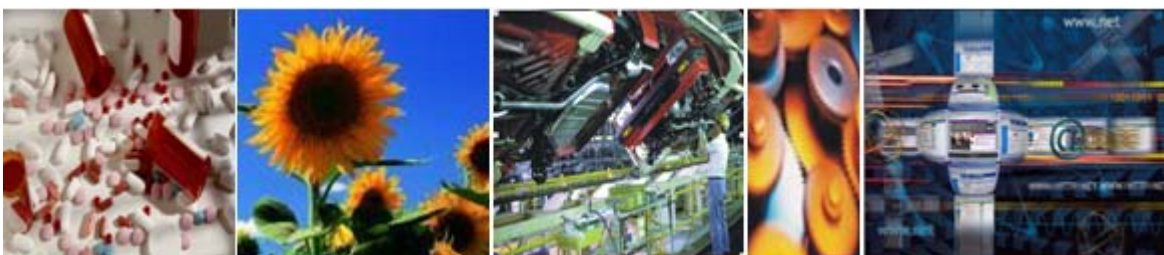
## EU-China Business & Technology Cooperation Fair IV

### About 'EU-China Business & Technology Cooperation Fair IV'

The EU-China Business & Technology Cooperation Fair IV is sponsored by Ministry of Commerce, Sichuan Provincial Government, supported by the European Commission and executed by EU Project Incubation Centre (EUPIC). The fourth edition of this Matchmaking Event (executed by EUPIC for the second time) will be even larger than the third edition held in 2007. This year an estimated 200 companies from the 27 EU-States will participate as well as 600 Chinese companies from 12 western Chinese provinces. Furthermore officials of economic organizations, technology parks and several politicians will attend the cooperation fair. The Event will be held at the Crystal Hall of New Exhibition Centre from October 17<sup>th</sup> to 18<sup>th</sup>. Purpose of this Matchmaking Event is to boost trade and investment between Europe and western China by giving companies a platform to discuss concrete business cooperation. EUPIC and 27 international partner organizations will therefore offer their services and knowledge during and after the event to provide the created cooperation's a sustainable business environment.

#### ➤ Targeted Sectors

- IT/ICT
- Machinery Manufacturing
- Biomedicine
- Environmental Protection/New energy
- Building Materials/New Material
- Agriculture, Food and Package
- Aerospace
- Tourism





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## ➤ Participants

- Total anticipated participants number is 1300
- An estimated number of 200 EU companies from 27 EU member states and 600 Chinese companies mainly from 12 western Chinese provinces will participate
- Governmental bodies and intermediate organizations from 27 EU member states and China
- Science and Technology parks from China and the EU
- Commercial counselors and science & technology counselors from the Embassies of the EU countries in China



## Professional activity

### ➤ Opening ceremony

#### Honorable Guests intended to invite:

- Senior officials from the national and regional governments of EU countries and China
- Ambassadors, counselors from the Embassies of EU countries in China
- Presidents of the intermediate organizations from the EU and China such as Chamber of Commerce, Industry associations and so on.





## EU-China Business & Technology Cooperation Fair IV

### ➤ Keynote Speech

- Post earthquake reconstruction projects promotion
- Chinese company outbound investment
- Opportunities in the Global Financial Crisis

### ➤ Matchmaking meeting

An estimated 200 EU companies from 27 EU member states and 600 Chinese companies mainly from 12 western Chinese provinces to participate in the meeting



### ➤ Exhibition

- EU and Chinese Exhibition areas

### ➤ Gala Dinner

### ➤ Signing Ceremony





## EU-China Business & Technology Cooperation Fair IV

### ➤ Business Visit

- Visit to the Chinese companies and industrial parks

### Social Activity

- **Sight seeing tour (optional):** visit Jinsha Museum, Chengdu Giant Panda Breeding and Research Centre and Jinli Ancient Street



### ➤ Draft Agenda

- **October 16<sup>th</sup>** Registration and set up the venue
- **October 17<sup>th</sup>**
  - 09: 30-10: 00 Opening Ceremony
  - 10: 00-10: 10 Coffee Break
  - 10: 10-12: 30 Keynote Speech
  - 12: 30-14: 00 Lunch
  - 14: 00-17: 30 Matchmaking meeting
  - 18: 00-18: 30 Signing Ceremony
  - 18: 50-20: 30 Gala dinner
- **October 18<sup>th</sup>**
  - 09: 30-12: 00 Matchmaking meeting
  - 12: 00-13: 30 Lunch
  - 14: 00-17: 00 Visit Chinese companies and industrial parks, earthquake affect area
- **October 19<sup>th</sup>**
- **Social activity:** visit Jinsha Museum, Chengdu Giant Panda Breeding and Research Centre and Jinli Ancient Street

**After the matchmaking meeting, participants can visit the exhibition for the post earthquake reconstruction, hi-tech development and dominant industries etc.**



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### ➤ **Fee Condition**

#### **1) Registrations fee:**

- Register before August 1<sup>st</sup>, 2009, free charge of registration;
- Register between August 1<sup>st</sup> to September 30<sup>th</sup>, 200 EURO/person

#### **Registration fee includes:**

- Opening ceremony
- Take part in seminar and keynote presentation
- Matchmaking meeting
- Visit industrial parks
- English/Chinese interpreter in the matchmaking meeting
- Gala dinner
- Business lunches during the two-day event
- One Information package
- Local transportation between the airport to the hotel and the hotel to the event venue
- Special rate in the official hotels of this event

#### **2) Keynote Speech (Chinese company outbound investment):**

80, 000 RMB/20 minutes (about 8,000 Euro) (only available for 3 speakers)

##### **The fee Includes:**

- 20 minutes speech
- 1 booth
- One page advertisement in the company catalogue
- Alternatively play the advertisement during the event
- Include the promotion material in the event information package
- Add a link to EUPIC's website
- English translator during the speech
- The items listed above for the registered participants



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### 3) Sight seeing tour: 500 RMB/person (about 50 Euro)

- Jinsha Museum, Chengdu Giant Panda Breeding and Research Centre and Jinli Ancient Street  
Including: tickets, transportation, lunch, English guide

### ➤ Contact Info

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